



For Immediate Release

**CREST CLEANERS AND DRESS FOR SUCCESS® UNITE TO PROVIDE
SUITS FOR DISADVANTAGED WOMEN**
*Partnership Will Assist Women Entering the Workforce by Collecting and
Cleaning Professional Attire*

WASHINGTON —Sept. 25, 2006— Crest Cleaners, a family-owned premium dry cleaning company serving the greater Washington, D.C. metropolitan area, proudly announces its partnership with Dress for Success®, an international organization that offers professional training and clothing to low-income women.

Beginning Oct. 1, individuals can bring their gently worn women's suits and business separates to any of Crest's 17 locations throughout Virginia and Maryland. Crest will clean and press the suits before they are collected by Dress for Success.

Crest's support for community organizations dates back to its founding in 1941. "Of all the organizations we researched, Dress for Success truly stood out as the best fit for a partnership with Crest," said Mike Conti, chief operating officer of Crest Cleaners. "Dress for Success does so much to help women develop professional careers and succeed. We are thrilled to be part of this program."

Dress for Success will offer tax donation forms to those who supply professional clothes. Donors can drop off suits during normal business hours at any Crest location. For maps and directions, please visit www.crestcleaners.com.

- Alexandria, Va.—Hayfield Shopping Center, Kingstowne Shopping Center
- Burke, Va.—Burke Centre Shopping Center, Burke Centre Town Center
- Centreville, Va.—Centrewood Plaza
- Clifton, Va.—Colonnade at Union Mall
- Gaithersburg, Md.—Kentlands Shopping Center, Muddy Branch

- Germantown, Md. – Milestone Shopping Center
- Herndon, Va.—Elden Street Marketplace, Franklin Farm Village Center
- Lake Ridge, Va.—Lake Ridge Commons Shopping Center
- Reston, Va.—South Lakes Shopping Center
- Rockville, Md.—Montrose Crossing, Traville Shopping Center
- Springfield, Va.—Huntsman Square Shopping Center, Kings Park

“We are honored to be the selected charity benefiting from Crest Cleaner's generosity and support of the community,” said Jennifer McNulty, executive director of Dress for Success’s Washington, D.C. affiliate. “Dress for Success Washington, D.C. will be able to better support women in need in the D.C. metropolitan area because of our new partnership with Crest Cleaners.”

About Dress for Success

Dress for Success is an international not-for-profit organization with the mission to advance low-income women’s economic and social development and to encourage self-sufficiency through career development and employment retention. Founded in 1996, Dress for Success has expanded to more than 75 cities in the U.S., Canada, New Zealand and the U.K. To date, Dress for Success has helped more than 300,000 women work towards self-sufficiency. Last year, the organization was featured on *Oprah*, *The Today Show*, *The View*, and has appeared in more than 200 newspaper articles. To learn about how you can help Dress for Success, please visit www.dressforsuccess.org.

About Crest Cleaners

Crest Cleaners is a family owned and operated dry cleaning company that has served the Washington, D.C. metropolitan area since 1941. Crest’s involvement in charities reflects its corporate and personal philosophy of giving back to the community. Recently voted “Best Dry Cleaner in Fairfax County” by *Times Community* readers, Crest Cleaners maintains a dedication to superior quality and excellent customer service. For more information on Crest and a list of its locations, please visit www.crestcleaners.com.

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